Plan Estratégico Rehabilitación Energética Integral de Hoteles

Sponsors:

Jornada MiM MALLORCA Hotel - Plan REIH® - LEED®

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VIII Conferencia BioEconomic® Certificación LEED®

21 de Octubre 2022 en Auditòrium SA MÀNIGA y en MiM Mallorca Hotel

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Media Partners oficiales:

Interface Hospitality

Pavimentos modulares que ayudan a los hoteles a crear +Positive Spaces™

Interface Hospitality

Emerging Hospitality Trends

Interface Hospitality

THE
EMERGING
TREND

Lifestyle – the new boutique

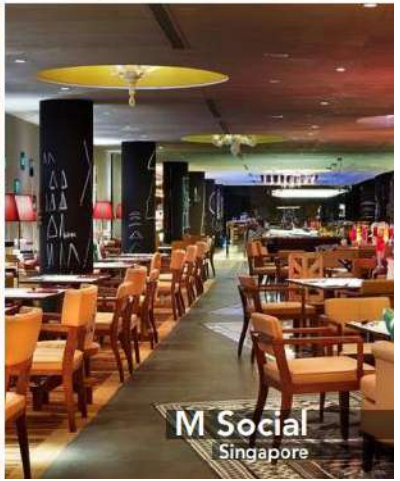
Source: *Adeas, Greg Farell, 2021*

Source: *Adeas, Greg Farell, 2021*

THE
EMERGING
TREND

Luxury VS Lifestyle

Source: *Adeas, Greg Farell, 2021*



Source: *Adeas, Greg Farell, 2021*

dynamic social spaces

integrating natural elements

breaking down boundaries

unexpected combinations

mix of old and new

collaborative workspaces

reinassance of colours

handmade decor

WHAT CHARACTERISES A "LIFESTYLE HOTEL"

Creativity

Lively
Original
Story-telling
Imaginative
Amorphous

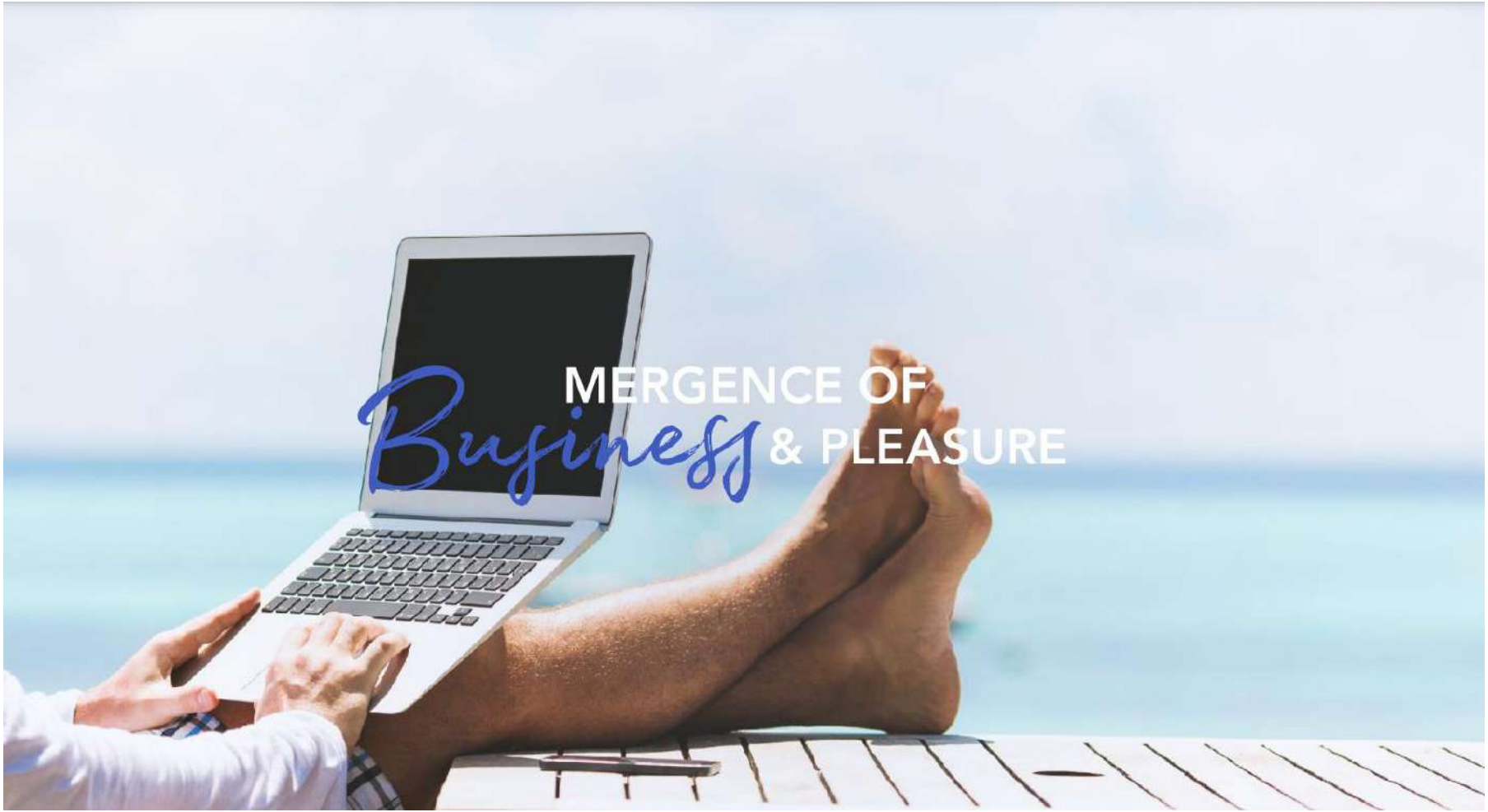
Innovation

Colourful
Modern
High-tech
Non-Conformist
Design & Style

Social Connection

Community Focused
Diversity
Openness
Acceptance
Self-Expression
Belonging

Source: *Adeas, Greg Farell, 2021*

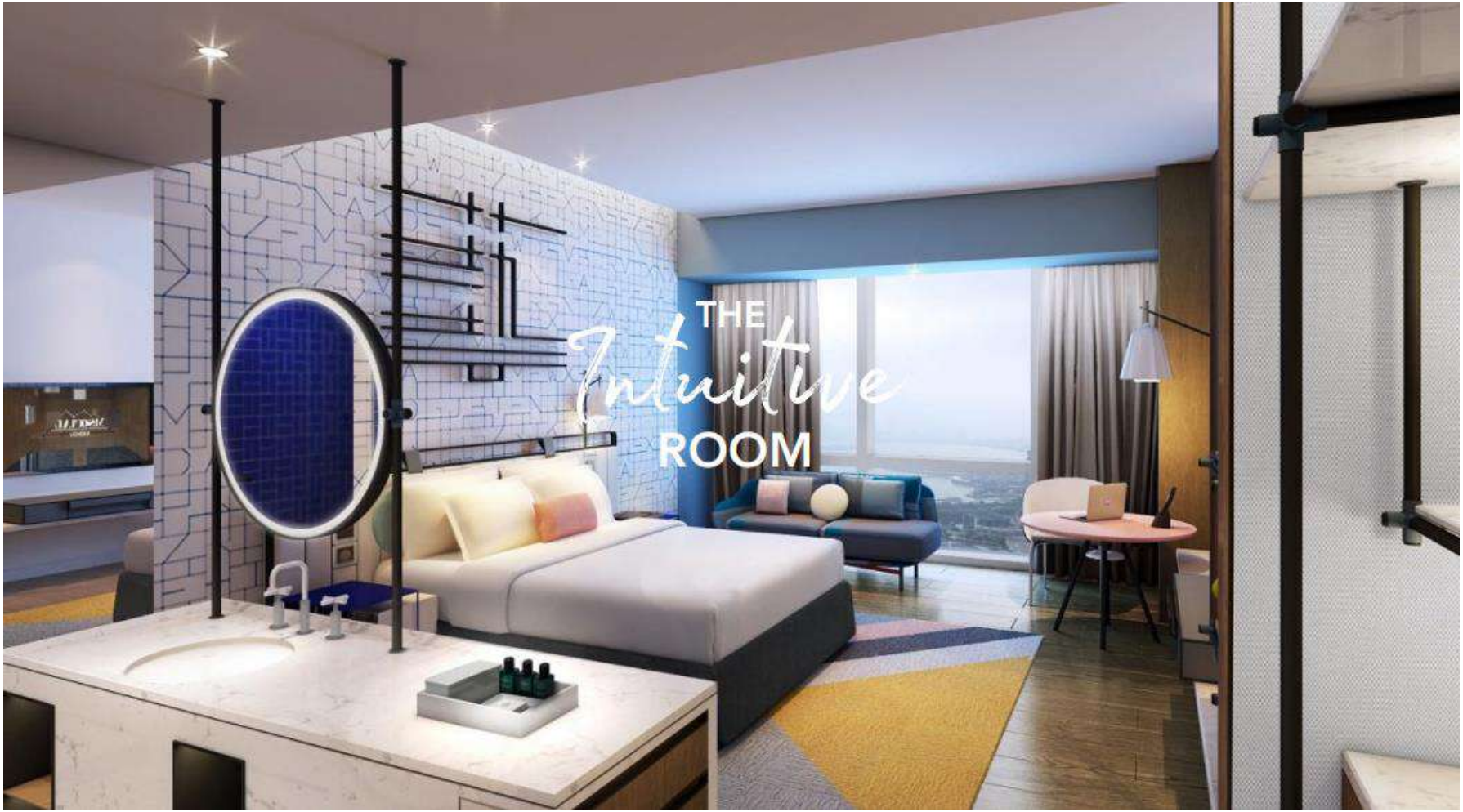


Source: *Adeas, Greg Farell, 2021*

CURRENT Hotel Design Trends

Source: *Adeas, Greg Farell, 2021*

Source: *Adeas, Greg Farell, 2021*



Source: *Adeas, Greg Farell, 2021*

5 KEY DESIGN CONSIDERATIONS

Source: *Adeas, Greg Farell, 2021*

Over 5,000 Expedia consumers prefer hotels with healthier furnishings.

- 2012 STUDY, MINDCLICK & EXPEDIA

A new approach to hotel sustainability.

Guests are quite familiar with hotel sustainability efforts. They forgo housekeeping and fresh towels, and try to recycle. But is that all they want?

In fact, carefully selecting healthier products to build, furnish and supply hotels is far more important to your guests.

Share the story of the choices you're making, and they'll reward you with their loyalty.

Source: Mindclick.com 2022

Today's guests expect healthier travel experiences.

Travelers bring their healthy lifestyles with them while they're on the road.

Guests, especially Millennials and Gen Z, want to buy healthy, live healthy, and reduce harm to the environment.

They actively seek experiences that deliver on that promise—especially while traveling.

Source: Mindclick.com 2022

Interface Hospitality

Create +Positive Spaces™ using Modular Flooring Solutions in Hotels

Interface Hospitality

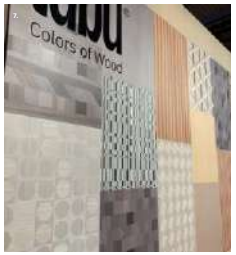
Our Value Proposition

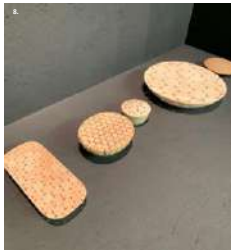
Interface offers the Hospitality industry a simple, elegant solution – an environmentally responsible and holistically designed flooring system. Our innovative designs help connect people and spaces, deepen the guest's relationship with the hotel brand all whilst helping generate a positive ROI (eliminating any negative impact flooring can have on the assests RevPar)

Pure

La paleta neutra perfecta. Está compuesta por tonos tierra suaves y naturales, combinados con ricos marrones y tranquilizantes tonos grises. Esta sofisticada gama de colores aporta sensaciones de confort y equilibrio a los interiores. Se trata de una paleta híper-versátil, que puede ser tanto elegante como rústica cuando se combina con materias primas y fibras para conseguir un entorno táctil y natural.

1. Kim Schouten, Unsplash 2. Horm 3. Nathan Oakley, Unsplash 4. Tina Rugelj 5. Jason Wang, Unsplash 6. Spacejoy, Unsplash





1. Gloria Gianatti, Sapiens Design 2. Mo Cornelisse 3. Natuzzi, Lorenza Bozzoli 4. Studio Stefan Scholten 5. Woestijnroos 6. Arflex 7. Tabu 8. Tsukasa Goto 9. Italgraniti

1. **MOD CAFÉ** STAR FLANNEL
2. **LC02** FAWN
3. **PM49** ECRU
4. **DARNING** SILVER
5. **RMS 607** TITANIUM
6. **DARNING** ALMOND
7. **PM49** GARDEN STONE
8. **RMS 607** IVORY
9. **LC05** SILVER
10. **PM19** HONEY
11. **LC05** HAZEL
12. **MOD CAFÉ** STAR LINEN
13. **RMS 607** PEWTER
14. **HEAD OVER HEELS M1032** LINEN
15. **HAPTIC** LACE
16. **HAPTIC** WHISPER
17. **HEAD OVER HEELS M1032** STONE

CARPET PRODUCT LC05 **COLOUR** HAZEL
NORA PRODUCT NORAMENT ARAGO **COLOUR** 5179

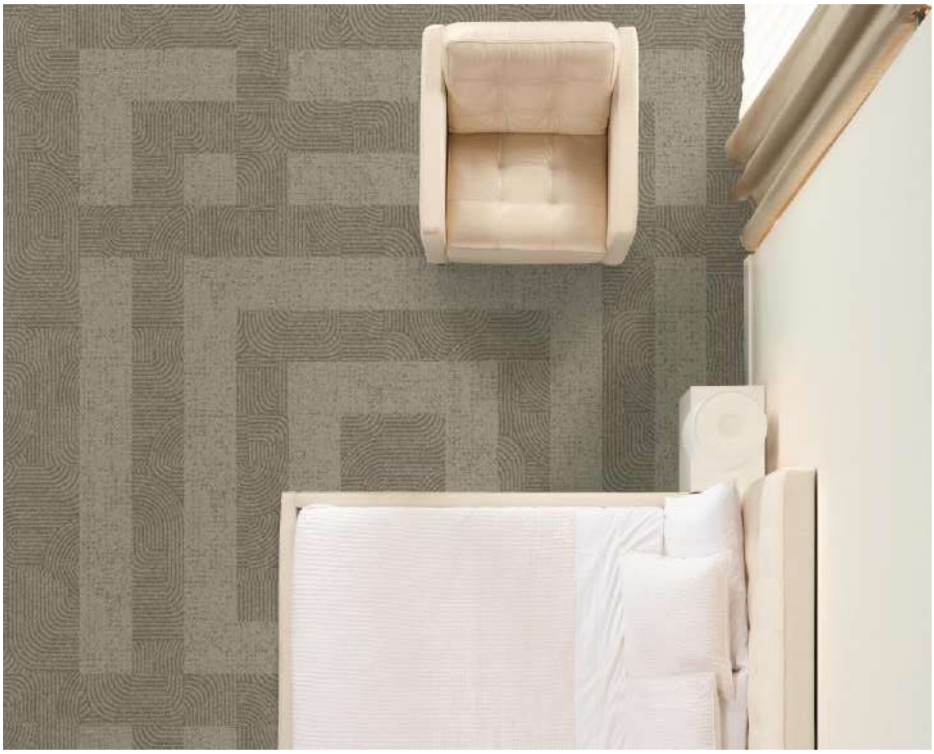
PRODUCT LC02 **COLOUR** FAWN **INSTALLED** NON DIRECTIONAL

PRODUCT HAPTIC **COLOUR** LACE **INSTALLED** ASHLAR

CARPET PRODUCT PM19 **COLOUR** HONEY

CARPET PRODUCT HEAD OVER HEELS M1032 **COLOUR** LINEN

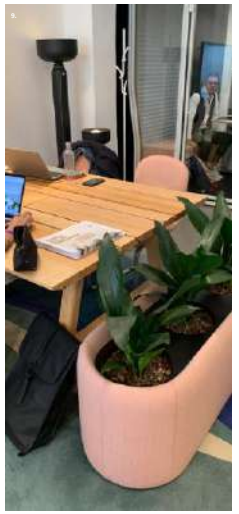
CARPET PRODUCT RMS 607 **COLOUR** IVORY



Serene

Una paleta suave de tonos medios para transformar los interiores y crear sentimientos de confort y optimismo. Los tonos beige naturales, los rosas oscuros y los azules tranquilos son el equilibrio perfecto de colores inspiradores para aportar una elegancia etérea y positividad a cualquier espacio. Esta paleta sutil pero versátil hará que los espacios sean acogedores y proporcionará una grata sensación de seguridad.

1. Spacejoy, Unsplash 2. Kajin Lee 3. Spacejoy, Unsplash 4. Arianna de Luca 5. Sunder Muthukumaran, Unsplash
6. Sandra Rei, Unsplash



1. Giuliano Fukuda 2. Tsukasa Goto 3. Sandra Apperloo 4. Rossana Orlandi Gallery, Reisinger Studio 5. Alcova, Josefin Zachrisson & Mira Bergh 6. Scapin Collezioni, Matteo Cibic
7. Scapin Collezioni, Matteo Cibic 8. Turati 9. Archiproducts

holistic hospitality

calm aesthetics

soft & harmonious colours

personalised ambience

emotional escapes

simple & serene environments

windows to the world

quiet & restorative spaces

mood-enhancing services

1. **HAPTIC** BALSAM
2. **HEAD OVER HEELS M1032** SAGE
3. **LC05** MINT
4. **HEAD OVER HEELS M1032** PEBBLE
5. **HEAD OVER HEELS M0827** CORNFLOWER
6. **PM39** SAGE
7. **HEAD OVER HEELS M0749** POWDER
8. **CITY OF ANGELS** DAWN
9. **DARNING** SAGE
10. **LC02** CLOUD
11. **HEAD OVER HEELS M0684** BEACH
12. **HIP OVER HISTORY M0939** EDEN

CARPET PRODUCT CITY OF ANGELS **COLOUR** DAWN

LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** ANTIQUE OAK

PRODUCT HEAD OVER HEELS M0827 **COLOUR** CORNFLOWER **INSTALLED** NON DIRECTIONAL

PRODUCT HEAD OVER HEELS M1032 **COLOUR** SAGE **INSTALLED** NON DIRECTIONAL

CARPET PRODUCT HIP OVER HISTORY MO939 **COLOUR** EDEN

CARPET PRODUCT HEAD OVER HEELS M0749 **COLOUR** POWDER

LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** RUSTIC OAK

CARPET PRODUCT HEAD OVER HEELS M0684 **COLOUR** BEACH

LVT PRODUCT LEVEL SET - TEXTURED STONES **COLOUR** LIGHT CONCRETE

Tierra

Los colores inspirados en la naturaleza son la clave para adoptar el diseño biofílico y traer el exterior al interior. Un entorno orgánico inspira sentimientos de conexión y calma, a través del material, la textura y el color. Los tonos verde suaves pueden combinarse con tonos cálidos y terrosos para crear espacios que nos acerquen a la naturaleza y nos conecten con nuestro entorno.

1. Palazzo Turati 2. Atmosphera 3. Spacejoy, Unsplash 4. Anna Karoimtrou 5. Spacejoy, Unsplash 6. Alcova, Mut Design

1. Laurice Manaligod, Unsplash 2. Lissete Laverde, Unsplash 3. Malerba 4. Nathan Oakley, Unsplash 5. Shche Team, Unsplash 6. Concept Design image 7. Contardi 8. Base, Cross Cultural Chairs, Matteo Guarnaccia and Nifemi Marcus-Bello 9. Fast

remote locations

rural aesthetic

sensitive to the surroundings

connecting with the natural world

celebrating local craftsmanship

tactile & sensory stimuli

utilising local materials

Biophilia

The innate,
biological human need
to connect with nature.

Image: Michelle Karpman

Nature has a restorative effect on people.

Biophilic Design Enhances Community

“Biophilic design promotes positive interactions between people and nature that encourage an expanded sense of relationship and responsibility for the human and natural communities”

- Stephen Kellert, the ‘Godfather of Biophilic Design’

Image: Friends of the Earth, UK

John Silliman

Photo by Chris Tonnesen, Restaurant Väkst, Copenhagen

Restaurant Prezzo Bracknell, UK

jonathan-borba

petr-sevcovic

Interface®

- **36% more guests spent time in biophilic hotel lobbies** than in conventional lobbies.
- **Biophilic hotel design and décor is a strong factor in creating a unique and memorable guest experience.**
- While the websites of both hotel types discuss “experience” the same amount, guest reviews of biophilic hotels mention “experience” twice as often as reviews of conventional hotels.

- **Hotel guest rooms with a view to water are priced on average 11%-18% higher** than rooms without a view.
- **Price premiums can be up to 12% for hotel guest rooms with views to famous landmarks or nature** compared to rooms without a view.

Granada Five Senses Hotel, Spain

Architects: Quintas Gonzalez

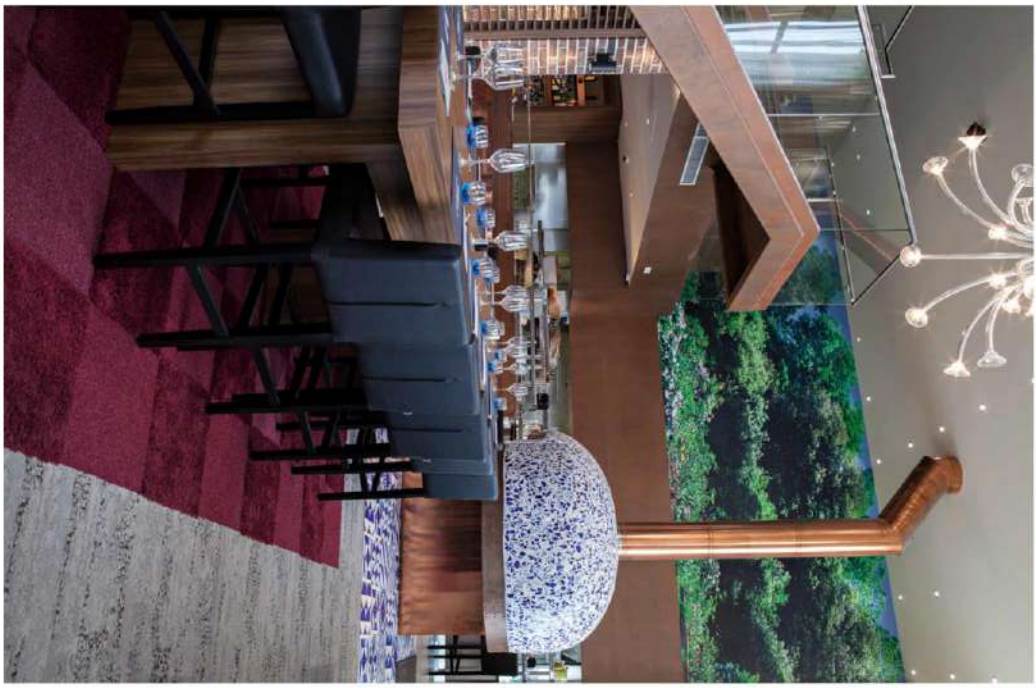
Hotel 5Senses, Granada

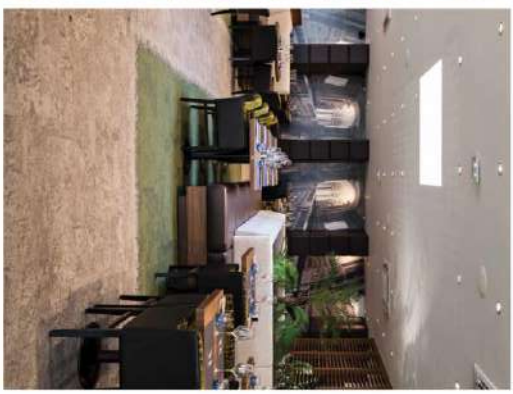
Restaurant Signature Victory, Czech Republic

Moss Boutique Hotel, Moscow

Hotel Södra Berget, Sweden

Restaurant Le Montana, France





Hotel Cenkovice, Czech Republic

Hotel Cenkovice, CZ

Fair Hotel, Czech Republic

Ibis Style Colmar, France

©Architecte Bernard Wilhelm ; Pose Decorial Intertapis

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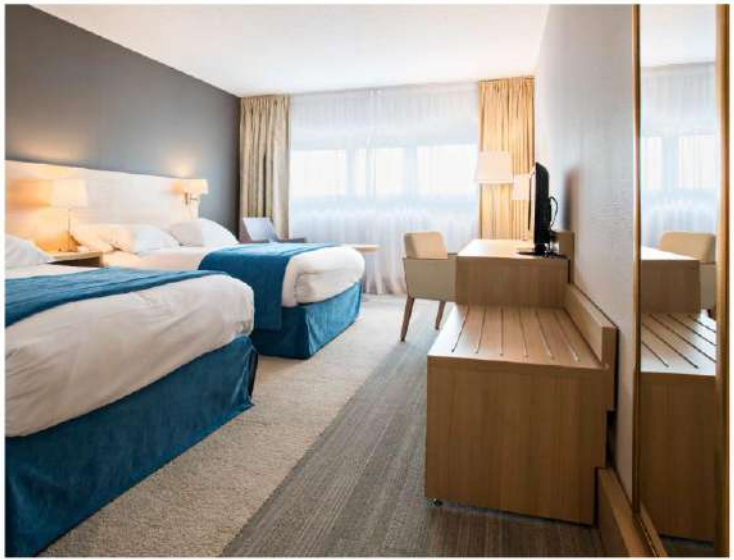
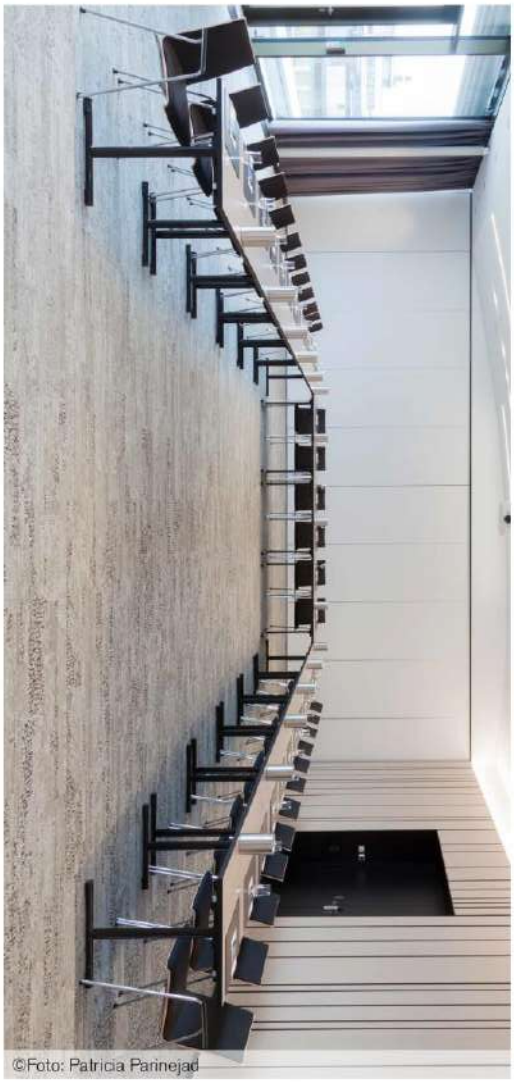
Best Western Rungis, France



Radisson Blu Hotel, Mannheim, DE

©Foto: Patricia Parinejad

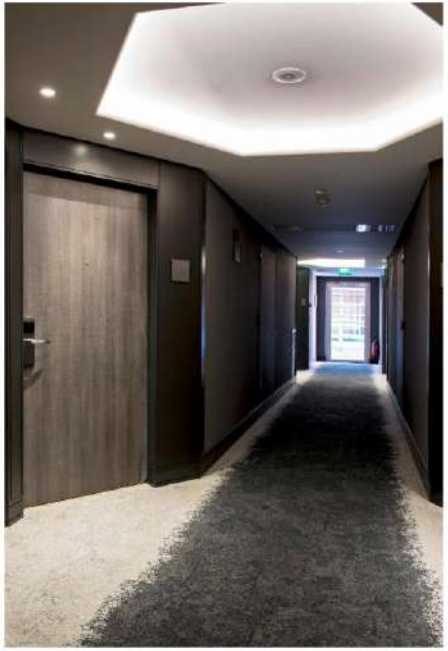


©Foto: Patricia Parinejad

©Foto: Patricia Parinejad

©Foto: Patricia Parinejad

Hotel Marriott Lyon, France



1. **SAMPA** UMBER
2. **HYDROPOLIS** EMERALD
3. **BRUSHED LINES** SOFT SHADOW
4. **MOD CAFÉ** STAR CHARCOAL
5. **HEAD OVER HEELS M0684** SEPIA
6. **HEAD OVER HEELS M0749** FAWN
7. **PM39** BUTTERSCOTCH
8. **HEAD OVER HEELS M0684** ANTIQUE
9. **HEAD OVER HEELS M0749** SPRING
10. **A CUT ABOVE** LEATHER
11. **PM39** PISTACHIO
12. **HIP OVER HISTORY M0933** PINE
13. **COLLINS COTTAGE** CHARCOAL
14. **LC02** WALNUT

CARPET PRODUCT SAMPA **COLOUR** UMBER

CARPET PRODUCT A CUT ABOVE **COLOUR** LEATHER
LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** ANTIQUE OAK

CARPET PRODUCT PM39 COLOUR BUTTERSCOTCH

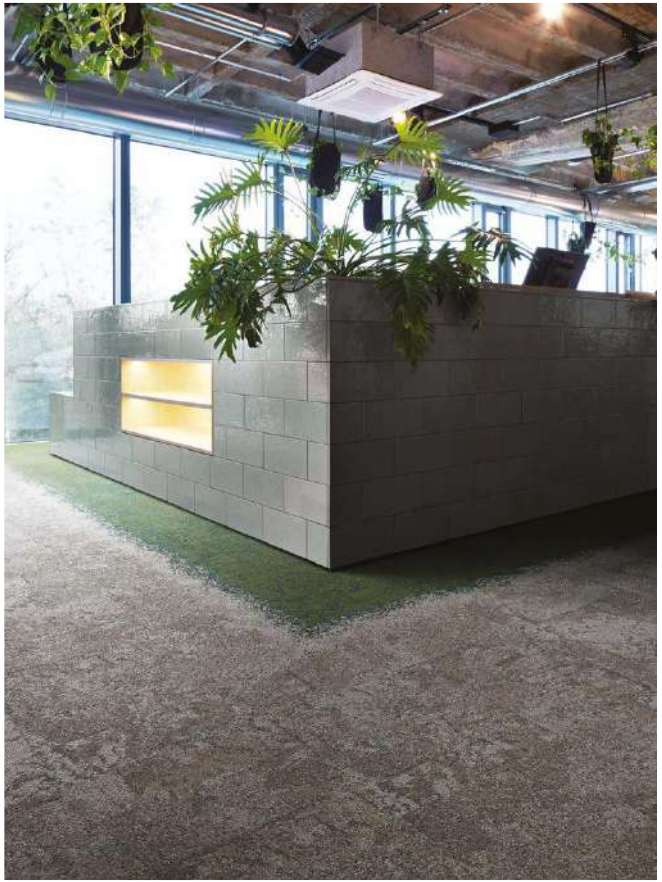
PRODUCT HEAD OVER HEELS M0684 **COLOUR** SEPIA **INSTALLED** NON DIRECTIONAL

PRODUCT HEAD OVER HEELS M0749 **COLOUR** SPRING **INSTALLED** NON DIRECTIONAL

CARPET PRODUCT HIP OVER HISTORY M0939 **COLOUR** PINE

CARPET PRODUCT LC02 **COLOUR** WALNUT

CARPET PRODUCT PM39 **COLOUR** PISTACHIO
LVT PRODUCT IRIDESCENCE **COLOUR** EARTH



Allure

El estilo contemporáneo se une con el lujo de esta paleta oscura y opulenta. Las zonas de color negro o gris carbón combinadas con tonos azules y verdes azulados crean espacios atrevidos y dinámicos, a la vez que aportan una nueva perspectiva a los interiores. Sofisticada y elegante, esta paleta puede realzar cualquier espacio y crear una atmósfera rica y única.

1. Ambitious Creative Co - Rick Barrett, Unsplash 2. Spacejoy, Unsplash 3. Aaina Sharma, Unsplash 4. Jason Wang, Unsplash
5. Pierre Chatel, Unsplash 6. Nathalie Jolie, Unsplash

1. Dior, Pierre Charpin 2. Natuzzi, Marcel Wanders Studio 3. Wogg, Christophe Marchand 4. London Art 5. Piet Hein Eek 6. Letizia Agosta, Unsplash 7 & 8. Max Letek, Unsplash 9. Reflex

1. **SAMPA** TROPIC
2. **SAMPA** COAL
3. **PM39** EBONY & IVORY
4. **PM19** EBONY & IVORY
5. **HYDROPOLIS** OCEAN
6. **DECIBEL** B&W DECIBEL
7. **MOD CAFÉ** STAR BLACK
8. **CITY OF ANGELS** MIDNIGHT
9. **COLLINS COTTAGE** HOUND B&W
10. **COLLINS COTTAGE** HOUND BLACK
11. **SAMPA** ANZAC
12. **A CUT ABOVE** PACIFIC
13. **LC05** AQUA
14. **LC05** PEACOCK
15. **LC02** INK
16. **OVEREDGE** B&W OVEREDGE

CARPET PRODUCT OVEREDGE **COLOUR** B&W OVEREDGE

CARPET PRODUCT PM19 **COLOUR** EBONY & IVORY
CAPRET PRODUCT CITY OF ANGELS **COLOUR** MIDNIGHT
LVT PRODUCT LEVEL SET - NATURAL WOODGRAINS **COLOUR** CHESTNUT

PRODUCT COLLINS COTTAGE **COLOUR** CHARCOAL **INSTALLED** NON DIRECTIONAL

PRODUCT OVEREDGE **COLOUR** B&W OVEREDGE **INSTALLED** HERRINGBONE

PRODUCT PM19 **COLOUR** EBONY/IVORY **INSTALLED** ASHLAR

CARPET PRODUCT SAMPA **COLOUR** COAL
LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** RUSTIC BIRCH

CARPET PRODUCT PM39 **COLOUR** EBONY & IVORY
LVT PRODUCT LEVEL SET - NATURAL WOODGRAINS **COLOUR** TEAK

CARPET PRODUCT LC02 COLOUR INK NORA PRODUCT NORAMENT 926 ARAGO COLOUR 5179

526

CARPET PRODUCT LC05 COLOUR PEACOCK

Opulence

Los tonos rojos y morados, elegantes y saturados, cobran protagonismo en esta paleta inspirada en las bayas, donde los matices terrosos evocan sensaciones de calidez y calma. Esta paleta de colores es innovadora y fresca, y cuando se combina con rosas suaves y amarillos pálidos se logra crear un aspecto agradable a la vista para un espacio sofisticado y contemporáneo.

1. Alotofbrasil 2. In-Lieu-in-View Photography, Unsplash 3. Siyan Peng 4. Alcova, Older 5. Jean Philippe Delberghe, Unsplash
6. Joanna Kosinska, Unsplash

1. Molteni & Co 2. Vestre 3. Devina Nais 4. Daria Shevtsova, Pexels 5. Gloria Gianatti, Sapiens Design 6. Haley Truong, Unsplash 7. Meridiani 8. Visionnaire 9. Hermes

1. **PM19** BERRY
2. **HIP OVER HISTORY M0939** ORIENT
3. **HYDROPOLIS** MAGENTA
4. **A CUT ABOVE M0933** CARNATION
5. **PM19** ROSEWOOD
6. **HIP OVER HISTORY M0939** BOUQUET
7. **HEAD OVER HEELS** FUCHSIA
8. **SAMPA** BRICK

PRODUCT HIP OVER HISTORY M0939 **COLOUR** ORIENT **INSTALLED** NON DIRECTIONAL

CARPET PRODUCT PM19 **COLOUR** BERRY
LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** RUSTIC CASHEW

CARPET PRODUCT HIP OVER HISTORY M0939 **COLOUR** ORIENT
LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR** RUSTIC CASHEW

CARPET PRODUCT PM19 COLOUR ROSEWOOD NORA PRODUCT NORAMENT 926 KIVO COLOUR 5361

CARPET PRODUCT HIP OVER HISTORY M0939 **COLOUR** BOUQUET
LVT PRODUCT BRUSHED LINES **COLOUR** CELADON

CARPET PRODUCT A CUT ABOVE M0833 **COLOUR** CARNATION

Maison Tiegezh,France - Architect: Marlyse Le Hir

Vibrance

Inspirados por el mundo digital, los colores vibrantes son la clave para crear espacios emocionantes y que traspasen los límites. Esta atrevida y moderna combinación de colores transforma increíblemente los interiores y los convierte en espacios dotados de un ambiente totalmente contemporáneo. Los rosas más atrevidos se unen a los verdes más vivos en esta paleta intensa y y altamente saturada que, sin duda, dejará tu huella en cualquier espacio.

1. Alexandra Gorn, Unsplash 2. Devon Janse-van-Rensburg, Unsplash 3. Thonet 4. Alcova, Older 5. David Pisnoy, Unsplash
6. Spacejoy, Unsplash

1. Leoni, Unsplash 2. Illulian 3. Ego Italiano 4. Audi, Marcel Wanders 5. Marra, Unsplash 6. Pierre Chatel - Innocenti, Unsplash 7. Bla Station 8. Stefan Stefancik, Unsplash 9. Knoll

smart technology

decor simplicity

personalised
entertainment

worklife
guestrooms

constant connection

tailored experience

social media minded

1. **HEAD OVER HEELS M0627** SAFFRON
2. **HEAD OVER HEELS M0749** SKY
3. **HYDROPOLIS** TANGERINE
4. **HEAD OVER HEELS M0627** AZURE
5. **HEAD OVER HEELS M0684** CARNIVAL
6. **HIP OVER HISTORY M0939** VINTAGE
7. **PM29** DENIM
8. **HYDROPOLIS** MAGENTA
9. **HYDROPOLIS** COBALT
10. **HEAD OVER HEELS M0749** SCARLET
11. **A CUT ABOVE M0833** SIENNA
12. **PM19** COBALT
13. **HEAD OVER HEELS M0684** TERRACOTTA
14. **A CUT ABOVE M0833** AMBER

CARPET PRODUCT HEAD OVER HEELS M0684 **COLOUR** TERRACOTTA

NORA PRODUCT NORAMENT 926 CASTELLO **COLOUR** 5357

CARPET PRODUCT HYDROPOLIS COLOUR TANGERINE

NORA PRODUCT NORAMENT 926 PADO COLOUR 0007

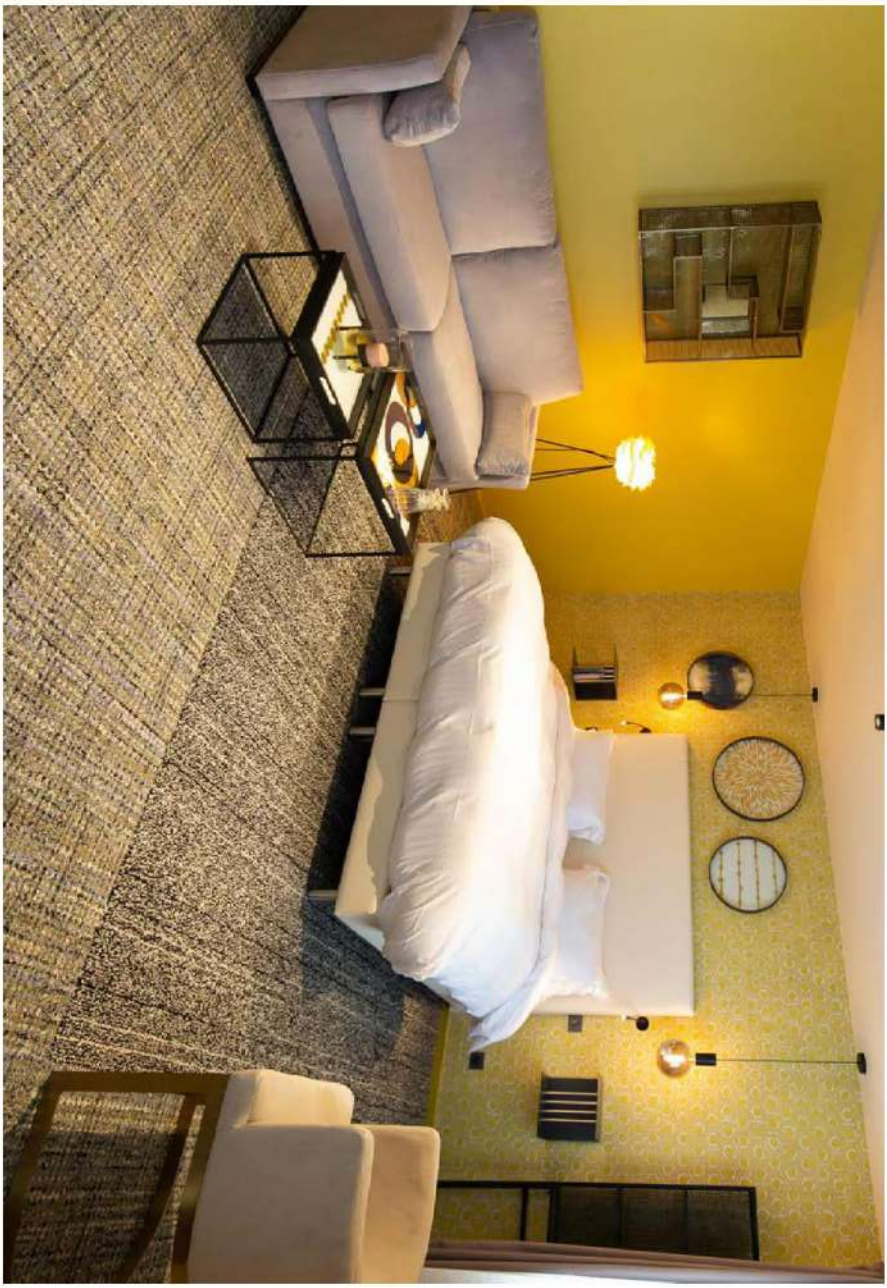
PRODUCT HYDROPOLIS **COLOUR** COBALT **INSTALLED** NON DIRECTIONAL

PRODUCT A CUT ABOVE M0833 **COLOUR** PACIFIC **INSTALLED** NON DIRECTIONAL

CARPET PRODUCT A CUT ABOVE M0633 **COLOUR** SIENNA

CARPET PRODUCT HEAD OVER HEELS M0684 **COLOUR** CARNIVAL
LVT PRODUCT LEVEL SET - TEXTURED WOODGRAINS **COLOUR**GREY DUNE

Maison Tiegezh,France - Architect: Marlyse Le Hir



Gracias